



Version 3.2

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Introduction

"For the Son of Man came to seek and save the lost"

Luke 19:10

Every college student is seeking something: happiness, money, fame, a degree, a boyfriend or girlfriend, direction... the list goes on. What most college students don't know is that someone is seeking them. Jesus Christ came to seek and save the lost!¹ Jesus is actively pursuing every single student on your campus. From the partying frat brother to the valedictorian, Jesus desires that all are saved and come to the knowledge of the truth.² What if part of his plan involves you?

Jesus is inviting you into his mission field. He desires to give you a heart for those that are broken, addicted, lonely, trapped in sin, and most of all those that do not know the love of God. Jesus is looking for men and women to be his hands and feet in the world. He is calling men and women who have been transformed by the love of God and are willing to share that life-changing, transformative love with others. He is calling you.

You might think, *"Really?" "Me?" "If you knew what I did over summer break this year, you might not agree."* Or, *"I can count on one hand the times I've shared my faith with someone. I'm not an evangelist!"* Yes, you! God delights in using the weak to accomplish his purposes! If you don't believe me, look at who God used in the Bible!

- Peter was a cowardly fisherman who denied Jesus 3 times. He ended up boldly preaching the gospel to thousands at Pentecost.
- Paul was a legalistic Pharisee who was killing and imprisoning Christians! He ended up founding churches throughout Europe and Asia and writing nearly half of the New Testament.
- The woman at the well had 5 previous marriages and was living with another man. Then, she encountered Jesus, and witnessed to many in her hometown, prompting Jesus to change his travel plans to accommodate the new mission.

God loves using sinners to witness to sinners! God loves using the weak to display his power.³ God wants to give us his heart for the lost. What is God's heart for us? Paul describes it in Ephesians.

¹ Luke 19:10

² 1 Tim. 2:4

³ 2 Corinthians 12:9

"And you were dead in the trespasses and sins in which you once walked, following the course of this world, following the prince of the power of the air, the spirit that is now at work in the sons of disobedience—among whom we all once lived in the passions of our flesh, carrying out the desires of the body and the mind, and were by nature children of wrath, like the rest of mankind. But God, being rich in mercy, because of the great love with which he loved us, even when we were dead in our trespasses, made us alive together with Christ—by grace you have been saved—and raised us up with him and seated us with him in the heavenly places in Christ Jesus, so that in the coming ages he might show the immeasurable riches of his grace in kindness toward us in Christ Jesus. For by grace you have been saved through faith."

Ephesians 2:1-5

The gospel is this: that Jesus Christ came into the world to bring us salvation. It is the message of forgiveness and life – that we who were dead in our sin are brought to life. It is the message of freedom and healing – that we are no longer bound in our pain, guilt, sorrow, and brokenness, but created anew to live abundant life in Jesus. It is the message of acceptance and love – that we are sons and daughters of the Most High King, adopted and made heirs by a Father who is supremely good. It is the message of joy and hope – that we are made for eternity with God, and that this life is not the end. And it is the message of commission – that we are made in the image and likeness of God to spread His own forgiveness, healing, freedom, life, hope, acceptance, joy, and love everywhere we go. Repent and believe the good news. Jesus Christ came to die for you. Why? So that we who believe would not perish, but have eternal life.

God wants to use us to be messengers of this good news to those around us! All it takes is the Holy Spirit and the willingness to be used by God. So, even now, before you read this playbook, invite the Holy Spirit in. Ask him to fill you and give you God's heart for the lost. Then, if you're willing, ask the Lord to use you to be his witness.

We've prayed that this playbook would help equip you for our mission in UCO. More importantly, we've prayed that God would speak to you through it and that you would begin to take on the identity of a missionary. He has amazing things in store for you this year and we have faith that, through the power of the Holy Spirit, he will use you significantly, in his glorious plan to seek and save the lost.

OVERVIEW OF THE PLAYBOOK

Our playbook is divided into four sections. REACH, CALL, FORM, SEND. Each section has a definition and purpose, a vision, a set of principles that guide it, and our methodology (what we actually do). Every UCO chapter should be working towards implementing all sections of the playbook so we can as effective as possible in reaching the campus, calling the lost, forming disciples and sending missionaries.

Reach

"I have become all things to all people, that by all means I might save some."

1 Corinthians 9:22

DEFINITION AND PURPOSE

The first step in our 4-part strategy is REACH. REACH is defined as getting out on campus, meeting students and building intentional relationships for the sake of inviting them to know Jesus Christ. To put it simply, the purpose of REACH is to meet students and build friendships.

VISION

Every student coming to campus is looking for friendship. We naturally build friendships with people that we have common interests with, similar personalities or just "click" with. For the apostle Paul, every relationship was intentional. He was willing to build relationships with anyone for the sake of the gospel. Reaching the campus with the gospel starts with a fundamental question. *"Am I willing to build relationships with students for the purpose of winning them to the good news of Jesus Christ."* You might ask, "doesn't that sound manipulative?" No. It sounds like love!

Take a minute and think about how your life has been changed by Jesus Christ. Wouldn't you desire that for your friends? James Munk, director of Kairos North America, defines love this way: *"love is the pursuit of the other's greatest good."* We happen to think it's also a great definition for evangelism. We are called to build intentional relationships with others for the sake of winning them to eternal salvation in Jesus Christ!⁴ This is the greatest good for every person on planet earth!

The popular magician Penn Jillette from Penn and Teller says this about evangelism. *"How much do you have to hate somebody to believe everlasting life is possible and not tell them that?"*⁵ Interestingly, Penn is an ardent atheist and yet he makes a great point. As Christians, we don't just have a message of eternal life. We're inviting people to come into a relationship with Jesus Christ, the Son of God, who loves us so much that he shed his blood for us and took on the death that we deserved to win us back into God's family.⁶ And when we repent and put our faith in Jesus Christ, a spiritual reality takes place. We go from death to life!⁷

⁴ 1 John 5:11

⁵ From a Youtube video entitled "A Gift of a Bible" www.youtube.com/watch?v=6md638smQd8

⁶ 1 Peter 3:18

⁷ Ephesians 2:1-5

Building friendships with students takes time and work and not everyone you REACH will end up giving their life to Christ, but as Paul says, we want to REACH as many as possible that by all means we might save some. One of the greatest joys in life is bringing a friend to know Jesus Christ. What could be a more rewarding investment of time and work?

REACH PRINCIPLES

Reach Principle 1: Every Student is a Missionary

*"And I heard the voice of the Lord saying, 'Whom shall I send, and who will go for us?'
Then I said, 'Here I am! Send me.' "*

Isaiah 6:8

The most effective way to reach students is with students. Our mission will not succeed if the only ones reaching new students are the UCO staff. It's students who live in the dorms and sit in the classrooms. It's students who have the most influence and relationships on campus. Everything in REACH hinges on the fundamental principle that every UCO student is a potential missionary. This doesn't excuse our staff from getting out on campus and reaching new students! In fact, our staff lead by example. You can't ask students to do what you're not willing to do! But, each year we need to quickly encourage a missionary mindset in all of our students. If the students are missionaries, evangelism will not be burdensome. If the students are not missionaries, evangelism will be almost impossible.

Reach Principle 2: We Build Evangelistic Environments

"By this all people will know that you are my disciples, if you have love for one another."

John 13:35

Part of reaching students means inviting them into our environments. It isn't just individuals who reach students, it's a community of people working together to create evangelistic environments that will be winning for the students we are reaching. We team up in households, dorms, Bible studies, and prayer meetings to build winning environments. Ultimately, our goal is for people to experience the love of Christ when they enter our environments—experience this love and be drawn to deeper conversion as a result. Our environments should be both winning and transformative.

REACH METHODOLOGY

Reach Method 1: Strategic Relational Evangelism

Some evangelistic organizations do what's called random evangelism. They go out on the streets and look for random encounters to share the gospel with others. While there is certainly value in random evangelism, the primary way we do outreach in UCO is relational evangelism. As stated in the vision above, we look to build relationships with students for the purpose of winning them to Jesus Christ. A large part of what we do in REACH is simply building relationships! Our motivation is love. The love of God has been poured into our hearts and we can't help but speak of his goodness to all those we're reaching.

There are a few simple exercises that help our staff and students be intentional about relational evangelism and setting some goals.

1. **Make a List** - This is as simple as it sounds. It involves writing down everyone you know on campus. It can be a mix of students you've known for a while or someone you just met.
2. **Prioritize** - Look through your list of names and prayerfully prioritize who the Lord is asking you to REACH this semester or year. The goal is to come up with 3-5 names. It helps to prioritize your list based on which students you think are most receptive to the gospel. At the same time, don't make assumptions. The Lord often will ask us to reach students that we aren't very comfortable reaching. This serves to test and build our faith.
3. **Plan** - Make a plan to build your friendships with them. We like to aim for at least a once per week interaction. Typically, guys will like doing activities together (video games, working out, sports, watching the game, etc). Girls will often prefer something more conversationally based (coffee, a walk, a meal, etc).
4. **Connect to UCO** - Make an invitation to a Bible study, REACH event, HH dinner etc. Part of the principle of building evangelistic environments is helping the student you are reaching connect with other students in UCO.

Reach Method 2: REACH Month

The first month of the fall semester is REACH month. Every fall, thousands of freshmen and transfer students arrive on campus for the first time. The first couple of weeks are an amazing opportunity for us to be out on campus meeting students. Every good student organization,

from fraternities and sororities to sports and political organizations are out and about working and marketing their group and engaging students. Why? Because they know that every new student is actively looking for community and friendships. Each of our chapters needs to take the first month of the year very seriously. It is often the case that your evangelistic success for the year will be largely measured on how well your team executed in the first month of the school year. Christian Challenge at Chico State asks their staff to put in well over 40 hours per week during the first couple of weeks of the Fall.⁸ Their reasoning is that plenty of employees work that many hours and more in secular jobs during busy seasons. Why shouldn't campus missionaries bring that same level of energy and passion to our busiest season? We strongly encourage all of our chapters to put in more hours in the opening week(s) of the fall.

Every UCO chapter needs a well thought-out plan for REACH month. This plan should be in place at least 2-3 weeks in advance of campus move-in dates, although, you will want to have the rough plan in place months before. Students and staff will need to work as a team in preparing and executing the plan to reach and follow-up with as many students as possible throughout REACH month.

Know your Campus!

- Where and when do the freshmen congregate?
- When is the student club fair? Are you registered for it?
- When is the dorm move-in date(s)?
- Are there any campus wide events where you should be present?
- When is the first football game scheduled?

Reach Method 3: Bible Studies

The next piece of our REACH section is the small weekly Bible studies. Almost every major campus ministry uses Bible studies as a main part of their evangelistic strategy. There are two primary reasons why. First, the word of God is living and active.⁹ There is power in simply opening up the scriptures with people and reading the divine word of God. It has the breath of God on its pages!¹⁰ Secondly, Bible studies provide a weekly, small group, peer to peer environment that is conducive to building relationships based on Christ.

The goal of our Bible studies is simple. To build friendships with students and help them grow closer to Jesus Christ.

⁸ www.campusministry.org/article/launchyoself

⁹ Hebrews 4:12

¹⁰ 2 Timothy 3:16

Our Bible studies are not meant to be another lecture or class. They are meant to be relationally engaging. We are not teaching a course; we are facilitating a discussion. We are not giving lectures; we are building friendships.

That means that Bible studies will engage students where they're at. Some Bible studies will have mainly non-Christians and so the discussion will be based simply on getting to know who Jesus is. Some will have nominal or committed Christians and the discussion will likely be more discipleship based. Either way, the goal is the same. We're building friendships with students and helping them grow closer to Jesus Christ.

Part of the commitment for every student in the Formation Community (see section in FORM) is to team up with a friend or two and start a weekly Bible study. Bible Studies will run for the whole fall semester and then relaunch in the spring.

- Some of your student teams might find it helpful to do a different method of weekly small group outreach, like sports, a discipleship group, or a weekly meal and discussion.
- Each chapter should have a Bible study supervisor who helps ensure all the teams are launched and provides helpful input and supervision. If possible, the supervisor should be someone who is leading or has led a Bible study successfully in the past.
- Each chapter is responsible for providing good Bible study materials for students and staff teams. We don't recommend spending significant time writing Bible study content. Rather, we recommend using some of the vast available free resources out there. CRU, Campus Ministry Today, InterVarsity and others all have free college-student-designed Bible studies on their websites. Most of these are ecumenically friendly and easy to use.

Reach Method 4: REACH Environments

Finally, your chapter should aim to have some established REACH environments where new students are being won to the broader UCO family. Our REACH environments can be broken into larger events and more regular small environments.

Smaller REACH Environments

Most of our REACH environments are going to take place outside of an official UCO event. Households, dorms, bible studies, IM sports teams, and informal social activities are all potential evangelistic environments where new students can be won. Often these environments need a certain amount of front-end investment, encouragement and commitment to get started. But, once students begin to take on the mindset of a missionary, these environments will happen more naturally and will require less push.

Large REACH events

Some REACH environments should take the form of larger evangelistic events geared towards your widest group of students. This may mean 15-30 students at a start-up chapter and 50-100 or more students at a larger, more established chapter. The goal of these events is to connect with your widest group of students. Everyone on your active contact list should be invited to the event. The events should be planned in a way that best connects to new students.

- Separate men's and women's events are included in this and can often be the most effective way to bring men and women into the outreach.
- Big events can take a lot of time to plan. We should always strive for excellence while making sure we don't lose sight of our purpose. Most of your time should be spent on recruiting and inviting students to the event!
- Getting contact info and follow-up after each large group event is crucial. Ask the right questions: Who attended? Who is following up? What is the next step?

WHERE TO NEXT?

We've painted in broad strokes why and how we REACH the campus, but we don't stop there. Our next step is CALL and it's here that we move from meeting students and building friendships to making THE invitation. It's time to invite them to come to know Jesus Christ.

Call

"For I am not ashamed of the gospel, for it is the power of God for salvation to everyone who believes."

Romans 1:16

DEFINITION AND PURPOSE

Part two of our strategy is CALL. We define CALL as inviting students we've been reaching to respond to the gospel by putting their faith in Jesus Christ and fully yielding to the work of the Holy Spirit. The purpose of CALL is that many students will encounter the love of God, respond full-heartedly to the good news of Jesus Christ, and be empowered by the Holy Spirit to live the new life in Christ.

VISION

Paul says in 1 Corinthians, *"Woe to me if I do not preach the gospel!"*¹¹ Our vision is for each of our chapters to be immersed in the good news of Jesus Christ. The gospel needs to be preached, shared, prayed for and celebrated throughout each school year. What an immense privilege it is to be part of bringing the message of salvation to college students. It is not too big a vision to think that we should have multiple stories every year at every chapter of students going from death to life in Jesus Christ. We know that God desires this!¹² What we need is an increased faith and boldness to share the gospel consistently without shame.

Charles Spurgeon¹³ once had a striking conversation with a young preacher asking his advice. The young preacher was wondering why hardly anyone was responding to the gospel in his church. Spurgeon asked him, *"Surely, you don't expect people to respond to the gospel every time you preach?"*

The young preacher responded *"Of course not!"*

Spurgeon replied, *"That's your problem!"*

Spurgeon dug into the real problem in the young preacher. It wasn't a lack of preaching, it was a lack of faith.

How is your faith these days? Do you expect God to transform lives? Or do you see your evangelistic efforts as futile? Do you ever think *"This person would never respond to the gospel!"* Or do you have confidence in a God who loves to save sinners?

¹¹ 1 Corinthians 9:16

¹² 1 Timothy 2:4

¹³ Charles Haddon Spurgeon was an English Particular Baptist preacher; born 1834

CALL PRINCIPLES

Call Principle 1: We preach the gospel

"For we know, brothers and sisters loved by God, that he has chosen you, because our gospel came to you not simply with words but also with power, with the Holy Spirit and deep conviction."

1 Thessalonians 1:4-5

Preaching can be defined as presenting the gospel message in a way that demands a response. You don't need a pulpit and a commanding voice. The gospel has power in itself! You simply need to be willing to share it and then ask if the other person(s) will respond. The measure of how well we succeed in CALL can often be determined by how many times and to how many students we've preached the gospel. Every chapter, every year, needs to preach the gospel consistently.

Call Principle 2: We invite students to give their whole lives to Jesus Christ

"Therefore, I urge you, brothers and sisters, in view of God's mercy, to offer your bodies as a living sacrifice, holy and pleasing to God—this is your true and proper worship."

Romans 12:1

Everything we do in CALL requires invitations. We invite students to attend evangelistic prayer meetings. We invite students to come to the Fan into Flame retreats. We invite students to hear our testimony. All those invitations lead to THE invitation. *"Will you give your whole life to Jesus Christ?"* The gospel demands an "all of my life for the rest of my life" response.

How willing are you to step out in faith and make big invitations this year? Yes, they could say no. Yes, it could be potentially awkward. But, it could also be life changing. Your invitation could lead to someone's salvation.

Call Principle 3: We invite students to fully yield to the work of the Holy Spirit.

"Repent and be baptized every one of you in the name of Jesus Christ for the forgiveness of your sins, and you will receive the gift of the Holy Spirit."

Acts 2:38

It is important to always keep in mind that we are aiming to both share the gospel with students and pray for them to be empowered by the Holy Spirit to live a new way of life. Historically these were seen as two sides of the same coin, and it is clear that no one can be a Christian apart from the Holy Spirit¹⁴, but often in modern Christianity, the Holy Spirit is

¹⁴ 1 Corinthians 12:3

misunderstood and underappreciated. We don't really talk too much about him. Christmas and Easter are rightfully high marks of the Christian calendar, but Pentecost is given far less precedence. Yet the scriptures couldn't be clearer on the need to both respond to the gospel and receive the Holy Spirit. In Acts 2, Peter preaches the gospel and then invites people to respond and receive the Holy Spirit!¹⁵ In Acts 8, Philip preaches the gospel in Samaria and many respond and are baptized. But then, Peter and John are sent there to pray that they would also receive the Holy Spirit.¹⁶ Jesus tells his disciples to wait in Jerusalem before heading on mission until they receive the Holy Spirit.¹⁷ Paul exhorts Timothy to fan into flame the gifts of the Holy Spirit he received.¹⁸ Our new life in Christ is a life that is empowered by the Holy Spirit!¹⁹

CALL METHODOLOGY

Call Method 1: Sharing the Gospel Through Personal Testimony

"Always be prepared to give an answer to everyone who asks you to give the reason for the hope you have."

1 Peter 3:15

We cannot rely only on prayer meetings and retreats for students to encounter the gospel. We want to be ones who are used to sharing with others what God has done and using our story to share His story. In UCO, we aim to equip all of our students and staff to be prepared to give witness to what Christ has done in our lives. So that, when a door opens with a student we're reaching, we're ready to give reason for the hope we have.

It should be commonplace to hear stories of someone sharing the gospel through their testimony with a new student they're reaching. Sharing these kinds of stories should be a regular occurrence in our households, staff meetings, and formation small groups.

1. Sharing your testimony gives glory to God.
2. Sharing your testimony helps you never lose sight of the fact that you are a sinner saved by grace.
3. The more you get used to sharing your testimony with your friends, the more ready you are to share the gospel with a non-believer using your testimony.

¹⁵ Acts 2:38

¹⁶ Acts 8:14-17

¹⁷ Acts 1:4-8

¹⁸ 2 Timothy 1:6-7

¹⁹ 2 Corinthians 3:5-6

Our REACH Bible studies are often a great opportunity to share personal testimony.

Call Method 2: Evangelistic Prayer Meetings

Every UCO chapter will have evangelistic prayer meetings with some frequency throughout the year. The point of these prayer meetings is to preach the gospel and give new students a broader picture of UCO. The prayer meeting should normally have 6 key ingredients.

1. Invitations
2. Welcoming Environment
3. Worship
4. Gospel Presentation
5. Testimony
6. Follow-up

All of these ingredients need to be geared towards the students we are trying to evangelize. When done well, the evangelistic prayer meeting is a dynamic night where new students are welcomed in love, hear the gospel powerfully proclaimed, and come away with many excellent questions about what they just experienced. These are the questions we need to follow-up on with new students, sometimes even before they audibly ask them!

Call Method 3: Fan into Flame

The Fan into Flame retreat is the primary place where we pray with students to give their lives to Christ and receive the Holy Spirit. Baptism in the Holy Spirit is also usually the first step towards inviting students into our Formation Community. Everything we are trying to do in the Formation Community works best when students have been baptized in the Holy Spirit and desire to follow Jesus Christ.

- Every chapter should aim to have at least one Fan into Flame retreat every year. This will help us to be moving forward in evangelism every year.
- Some chapters in close geographic proximity may find it helpful to team up for the retreat.
- Early spring semester is usually the best time for the retreat. It gives us all of the fall semester to run bible studies and reach as many students as possible.
- Formation Community students should help to plan and execute the retreat or seminar. Giving talks, testimonies, leading small groups, etc. can all be done by a mix

of students and staff. This gives your key students ownership of the retreat and helps train them in key missionary skills.

- Keep in mind the community aspect of the retreat. The students are not just being won via talks and worship. They are being won to a Christian community environment. Each FIF retreat needs to ensure that there is enough time in the retreat schedule for relationship building with the retreat attendees.
- Some years, a chapter may choose to do the weekly Life in the Spirit seminar over doing a weekend retreat.

WHERE TO NEXT?

Praise God! A number of the students we've reached have responded to the gospel and received the Holy Spirit! What now? Up next is perhaps the most crucial part of our overall strategy, where we FORM students into disciples.

FORM

"I urge you to live a life worthy of the calling you have received."
Ephesians 4:1

DEFINITION AND PURPOSE

Part three of our strategy is FORM. We define FORM as making disciples and teaching them a new way to live. The purpose of FORM is to take the students we've reached and called and train them to follow Jesus Christ and live as a mature disciple.

VISION

So far, the playbook has been full of our front-line evangelism strategy. And rightfully so! We won't have outreaches if we don't REACH and CALL. Yet, our mission does not stop there. It's actually just getting started. FORM is perhaps the most crucial piece of our overall strategy. It is where we do our most important work: form lifelong disciples. Jesus didn't just preach the gospel to his disciples and move on; he invited them to follow him and taught them a whole new way to live. Being a disciple means living a whole new way of life! This is why we define FORM simply as making disciples and teaching them a new way to live.

Everything we do in FORM is laser-focused on Jesus. He is the one we proclaim. He is the one we teach students to imitate.²⁰ In FORM, we are aiming for a community of disciples on mission on campus. We firmly believe that even a small group of disciples full of the Holy Spirit can bear abundant fruit for the kingdom of God.

FORM PRINCIPLES

Form Principle 1: We take a Pastoral Approach

"He is the one we proclaim, admonishing and teaching everyone with all wisdom, so that we may present everyone fully mature in Christ."

Colossians 1:28

We aren't just concerned with how many students we can move through our programs. As Paul says in Colossians, we are concerned with individuals making it to full Christian maturity.

²¹ This requires a pastoral approach. We need to care for each student in FORM and help him or her make tangible progress in living as a disciple of Jesus Christ.

²⁰ 1 Corinthians 11:1

²¹ Colossians 1:28

Form Principle 2: Formation works best in Community

"They devoted themselves to the apostles' teaching and to fellowship, to the breaking of bread and to prayer."

Acts 2:42

Christians are not meant to journey alone. From the very beginning of the church, followers of Jesus were living alongside one another in community. The best way to be formed as a disciple is alongside other disciples. Formation doesn't happen in a classroom, it happens in a community.

Form Principle 3: Students choose Formation

"Then Jesus said to his disciples, 'Whoever wants to be my disciple must deny themselves and take up their cross and follow me.'"

Matthew 16:24

We invite students to be formed as disciples, but it's up to them to choose for it. We don't twist arms or manipulate students into our formation community. Certainly, we want to win as many students to Formation as possible, but it's vital that at some point in the process they choose for it and commit to it. Our programs in FORM won't work if students haven't chosen discipleship. We're looking to form students who have responded to the gospel and desire to be a disciple of Jesus Christ. It's also important that students commit to the various aspects of Formation. Small groups and courses don't tend to work well if students aren't committed to attending. The Formation commitment is a necessary part of our overall success.

Form Principle 4: Mission is an Essential Part of Formation

"And the Lord added to their number daily those who were being saved."

Acts 2:47

FORM is not some exclusive clique that's just for all the really holy students. It is designed to better equip us for mission. In fact, mission is a crucial element of FORM. Part of being formed as a disciples means being on mission. This was certainly Christ's model for discipleship training. (Read Mark 6²².) If students in FORM are not actively engaged in mission, they're not being formed as disciples! We are going deeper in so we can go further out.

²² Mark 6:6-13

FORM METHODOLOGY

Form Method 1: The Formation Community

The Formation Community is at the very core of everything we do in UCO. It is made up of students who we've reached and called and have agreed to be formed. At the end of each school year, we are recruiting a whole new set of students into the Formation Community for the upcoming school year. The Formation Community has 6 different components.

1. The Formation Environment
 - a. We need an environment with strong relationships, a group spirit that wants to move forward, and a people that love the worship of their God.
 - b. The Formation teaching and worship nights are an important part in building this.
 - c. In addition, every chapter should work towards having an annual Formation retreat. (Some years it may make sense to do split men/women Formation retreats.)
2. A Formation Identity
 - a. The people in Formation must know that they are being formed. They need to choose for it.
 - b. The Formation Commitment should include all the components of Formation Community.
3. Mission
 - a. Everyone in Formation needs to be doing some sort of mission.
 - b. Leading a weekly REACH evangelistic Bible study or outreach group is the ideal type of mission.
4. Formation Small Groups
 - a. All the members of Formation should be in Small Groups.
 - b. These men's and women's groups are the primary setting for encouraging and exhorting one another in discipleship.
 - c. The small group needs to meet twice a month (at least).
5. A Formation Mentor
 - a. The Formation Mentor should meet once a month with the person they are mentoring (at least).
 - b. A mentor is someone who is a little older in the Christian life and provides wisdom, insight and one-on-one discipleship in a regular way.

- c. It is ideal if the Formation mentor is part of the small group with the students they are mentoring.
6. The Formation Course
- a. The Formation Course(s) is given over the course of the year. The teaching materials come directly from the scriptures and are focused on answering the question: *"How do I live as a Christian?"*
 - b. One of the main goals of the course is to provide a biblical lens through which to approach daily life and major decisions. The materials in the course are practical and most effective when followed up within small groups and one-on-one mentorship.
 - c. The Formation teacher should aim to be a pastor, not an accountant.

Remember: giving all the talks or following the outlines perfectly is not as important as forming the group. Don't simply ask if a person has gone through the talks; ask if their life has been changed.

Form Method 2: Households

The other major piece of FORM is our Household Programs. This includes year-long households and summer households. One of the best ways to learn to be a disciple is by living with other disciples. Our households are intentional living situations designed to help students to continue to be formed as disciples in daily life through common living situations. Students living in UCO Households commit to a schedule together with common prayer, meals and activities. The household is a mission base for the outreach and is a place where new students who are being reached can connect and build relationships. Households can be run in the dorms or in off-campus housing. There are a few key elements to running successful households.

1. A Leader (typically a UCO staff) and Assistant leader.
2. The household is primarily made up of students in Formation Community.
3. Basic Components include common meals, prayers, common outreach, chores, and a regular house meeting.
4. All members agree on household rules and commitments before joining.
5. Households are located close to campus to maximize outreach effectiveness

Year-long households take a large investment in staff and pastoral resources. Before beginning to plan or form households, you should talk to your men's and women's supervisor about the timing and resources necessary to run a household. Households are a major investment that can yield much fruit, however beginning households without adequate resources can drain resources needed for other aspects of the mission. Where resources are

available, UCO households can often be the spark that ignites growth in mission and discipleship across the chapter.

WHERE TO NEXT?

Now that we've reached, called and formed students, it's time to move to the final part of our strategy: sending them out into the world as missionary disciples.

SEND

"He told them, 'The harvest is plentiful, but the workers are few. Ask the Lord of the harvest, therefore, to send out workers into his harvest field.' "

Luke 10:2

DEFINITION AND PURPOSE

The final part of our strategy is SEND. SEND starts on the campus and finds its fulfillment as students graduate. We define SEND as graduating lifelong missionary disciples. The purpose of SEND is to send UCO alumni into the world as ambassadors for Christ.

VISION

There is a great need in the church today for true lifelong disciples: men and women who put Jesus first all of their lives for the rest of their lives. Following Jesus is not a one-time experience, it's a life-long decision. Imagine a generation of young men and women who take the call to follow Jesus seriously. They choose jobs, careers, spouses, locations, based on God's call on their lives not on personal preference. They are ones who seek to build up Christian churches and communities in their cities and states. Some of them even choose to live single for the Lord in response to His call on their lives. All of their biggest life decisions are made through the lens of "How can I best serve the Lord?" What kind of effect would that have on the world? What an amazing potential for mission that would be!

This isn't some imaginary unfeasible dream. This is our endgame! We don't just want our students graduating with degrees in education, engineering or nursing. We want them graduating with a spiritual degree in missionary discipleship. This is what we are striving for in our UCO work. Our aim is to SEND a generation of lifelong disciples into the world as ambassadors for Christ in their families, churches, communities, countries, cities, and workplaces. We want to see many graduates choose full-time work with UCO and head back to campus as full-time missionaries. We want to see builders of Christian community. We want to see Christ-centered marriages and Godly families. We want to see young people with a radical generosity in how they spend and view their time and money. What happens on the campus is just the start! We are spreading the good news of Jesus Christ to the world!

SEND PRINCIPLES

Send Principle 1: Discipleship is a Lifelong Calling

"Suppose one of you wants to build a tower. Won't you first sit down and estimate the cost to see if you have enough money to complete it? For if you lay the foundation and are not able to finish

it, everyone who sees it will ridicule you, saying, This person began to build and wasn't able to finish."

Luke 14:28-30

You don't graduate from being a disciple. Our work is incomplete if we give students an amazing experience of discipleship and mission in college but it doesn't lead to lifelong discipleship. We measure our long-term results by how well we succeed at sending lifelong disciples into the world.

Send Principle 2: Disciples are Life-long Missionaries

"For this is what the Lord has commanded us: I have made you a light to the Gentiles, that you may bring salvation to the ends of the earth."

Acts 13:47

Throughout students' time in UCO, they are being trained as missionaries by being student missionaries. That doesn't end upon graduation. We give students a vision for a lifetime of mission as they go into the world and gain new circles of influence in their cities, careers, neighborhoods, churches and communities.

SEND METHODOLOGY

Send Method 1: Building Christian Communities

We build bridges for students to connect with communities of missionary disciples in the various cities they live so that their experience of community in UCO will be a launching pad to a lifetime of discipleship and mission. In the Christian life, no one is meant to journey alone. We do all we can to connect students to strong Christian communities where their discipleship will thrive. In particular, our hope is that many of our students will be called to build Sword of the Spirit communities: missionary communities of life-long disciples across the world.

Send Method 2: Mission Year Program

We recruit students to full-time UCO missionary work through our Mission Year Program. As UCO grows, we have a need for more and more campus missionaries. Our Mission Year program is designed for students who discern a call to full-time mission work. Students that

sign up for Mission Years are willing to be sent to any of our campuses around the country, wherever there is the most need.

WHERE TO NEXT?

REACH, CALL, FORM, SEND is both progressive and recurrent. Over the course of their time in college, an individual student that connects to UCO goes from being reached, to called, to formed, to sent. Yet, all four parts are happening every year throughout the year in every chapter. Our prayer is that the vision, principles, and methods behind REACH, CALL, FORM, SEND would drive all of our UCO chapters to greater fruitfulness in the mission!